



Fall Bulletin 2018





November 16th, 2018

Dear Friends,

Today is a special day in our calendar as Children of Bulgaria celebrates its 5th birthday! 2013 is a memorable year for us as the idea of what would become our lifetime mission was born between me and my husband, and we were able to attract likeminded and devoted people to help us accomplish what we always dreamed of – helping the most vulnerable members of our society, our children.

President & CEO
Polina Jordanova

**Executive VP &
Director of
Operations**
Orlin Jordanov

**Director of
Development**
Kamen Stoykov

**Director of
Marketing & PR**
Polina Gerontieva

Director of Finance
Pavel Piperkov

At meetings of our Board and at our events, I have the opportunity to witness the care and devotion that our exceptional staff and generous donors bring to our campaigns. I am in awe when I step back to reflect on how much we accomplished in the past 5 years in terms of support we provided to children for whom we were the only hope for better life, and on the profound impact we have on each and every institution that seeks our help. In my entire life I would have never imagined I would one day help build a children playground, the first ever for the school, or that I will deliver life saving medical equipment for the only pediatric surgery department in the country. My team and I devoted many sleepless nights researching the medical equipment market, coordinating construction at a site happening thousand of miles away and learning about the school tools used by children with special needs. All of them were repaid with children smiles and lives saved, the best reward we could possibly wish for.

The enclosed Fall Bulletin and our website give much more information about what we are doing to serve the children in need. Keep an eye on our newest campaign announcement soon!

Thank you for being loyal supporters of Children of Bulgaria. Because of you, we are able to offer integrated services– making sure children in need have a place to learn and play, healthcare, and so much more. Most importantly, because of you, we make sure they have hope that today will be better than yesterday, and that tomorrow will be better still.

Sincerely,

Polina Jordanova
Board President



2018

YEAR IN REVIEW

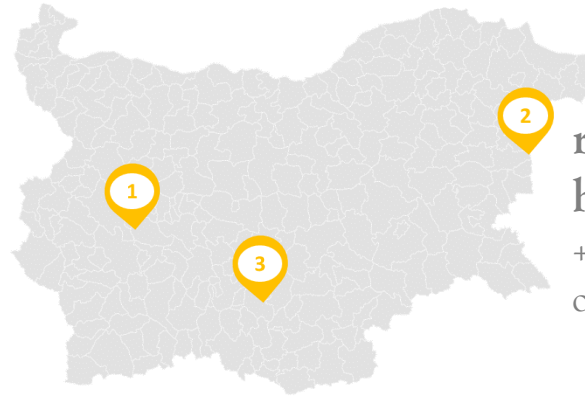
Celebrating

5 YEARS!

– supporting children in need –

3 Projects

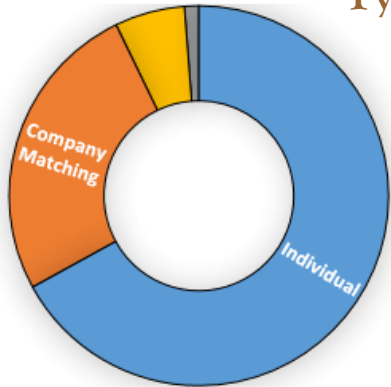
- 1 Pirogov Pediatric Emergency Hospital, Sofia
- 2 School for Children with Vision Impairments, Varna
- 3 School for Children with Special Needs, Plovdiv



~\$80,000

raised in support of local hospitals and schools since 2013
+ supporting the local economy by committing to work with local suppliers

Types 4/3 Donors Channels



■ Corporates ■ Other

- Fundraising Events
- Facebook/Website link
- Benevity, Your Cause etc.



Donations are tax deductible in the United States (501(c)(3) status)

>1,000

Children impacted in 3 cities. Many more lives potentially saved



98%

Portion of every dollar we spent in project Varna that went to cover children's needs



\$\$ went to life saving medical instruments, much needed school supplies and equipment, and a children playground

3

- 》 Funds **transparency** – we disclose our financials
- 》 Best utilization of funds – we negotiate prices with suppliers (**no middlemen**)
- 》 Purchase directly from suppliers and perform control checks to avoid misappropriation