



Jan 7, 2022

Dear Friends,

President & CEO
Polina Jordanova

Executive VP &
Director of Operations
Orlin Jordanov

VP & Director of
Development
Kamen Stoykov

Director of Marketing
Polina Gerontieva

Director of Finance
Pavel Piperkov

Marketing Coordinator
Maya Stephanov

Legal Advisor
Asen Harizanov

User Experience
Iglia Mateeva

While 2020 taught us to deal with uncertainty and adopt to new ways of going about everyday life, 2021 was the year of hope, hope to look forward to a brighter and healthier future. It also made us value our lives and relationships more than ever and provided opportunity to start fresh. I am grateful that despite all circumstances Children of Bulgaria remained resilient and fully delivered to our promise to you to continue supporting children in need in Bulgaria. Our 2021 accomplishments include:

- We expanded our coverage to **institutions caring for children with Autism**. This was our most ambitious project so far as it involved multiple cities and a cause that was largely unfamiliar to us, yet very important. We finished our project where we raised **nearly \$94,000**—so close to our original goal! With the funds we provided the necessary specialized equipment and materials for four Centres. We are also in the process of providing help to the remaining 3 Centres under our campaign.
 - [Day Centre for children on the autism spectrum 'Duga' \(Association Autism\), city of Sofia](#) – purchased furniture and school supplies for the Centre.
 - [Centre for social rehabilitation and integration for children on the autism spectrum \(Association Autism\), city of Sofia](#) – purchased special equipment for the sensor room and sponsored an advanced training program.
 - [Day Centre for children with disabilities, city of Svishtov](#) – equipped 2 therapy rooms with 25 specialized toys and materials.
 - [Centre 'Autism Today', city of Sofia](#) and Pleven – purchased furniture, renewed the windows, purchased a security fence and door to ensure safety for the children, sponsored an advanced training program.
- We continued to **keep our expenses below 2% of donations and deliver maximum impact**. As always we operate as a fully volunteer-based charity, negotiate prices and avoid middlemen but also select institutions that have a proven record of efficiency in utilizing the materials and equipment that we provide.

Our next project is in support of the paediatric ward at the [regional hospital in the city of Vidin](#). Our goal is to raise \$120,000 to purchase an ultrasound and other specialized equipment worth \$75,000 to address the hospital's urgent needs. Funds collected above this target will be used to support the paediatric ward at the [hospital in the city of Montana](#) which is in dire need of vital equipment as well.

We hope that you help us reach our ambitious goal! The enclosed pages provide a snapshot of what we are doing to serve the children in need in Bulgaria and how you can help us. Thank you once again for your continuous support! Even though we can't prevent adversities, we can choose to grow through them, together.

Sincerely,


Polina Jordanova
Board President

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www.childrenofbulgaria.org



2013-2021

8 years helping children in need!

7 Projects

13 Beneficiaries

Across 9 cities in Bulgaria

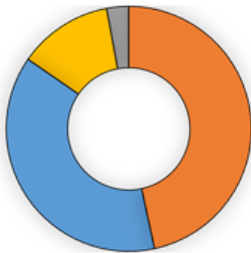


>\$300,000

raised in support of local hospitals and schools

+ supporting the local economy by committing to work with local suppliers

4 Funding Channels



- Cocktails/Website
- Facebook Fundraisers (birthdays etc.)
- Corporates
- Company Matching



Donations are tax deductible in the United States (501(c)(3) status)

>2,000

Children impacted and many more lives potentially saved



98%

Portion of every donated dollar that goes to cover children's needs



\$\$ went to medical instruments and equipment, much needed school supplies, a children playground, food and heating

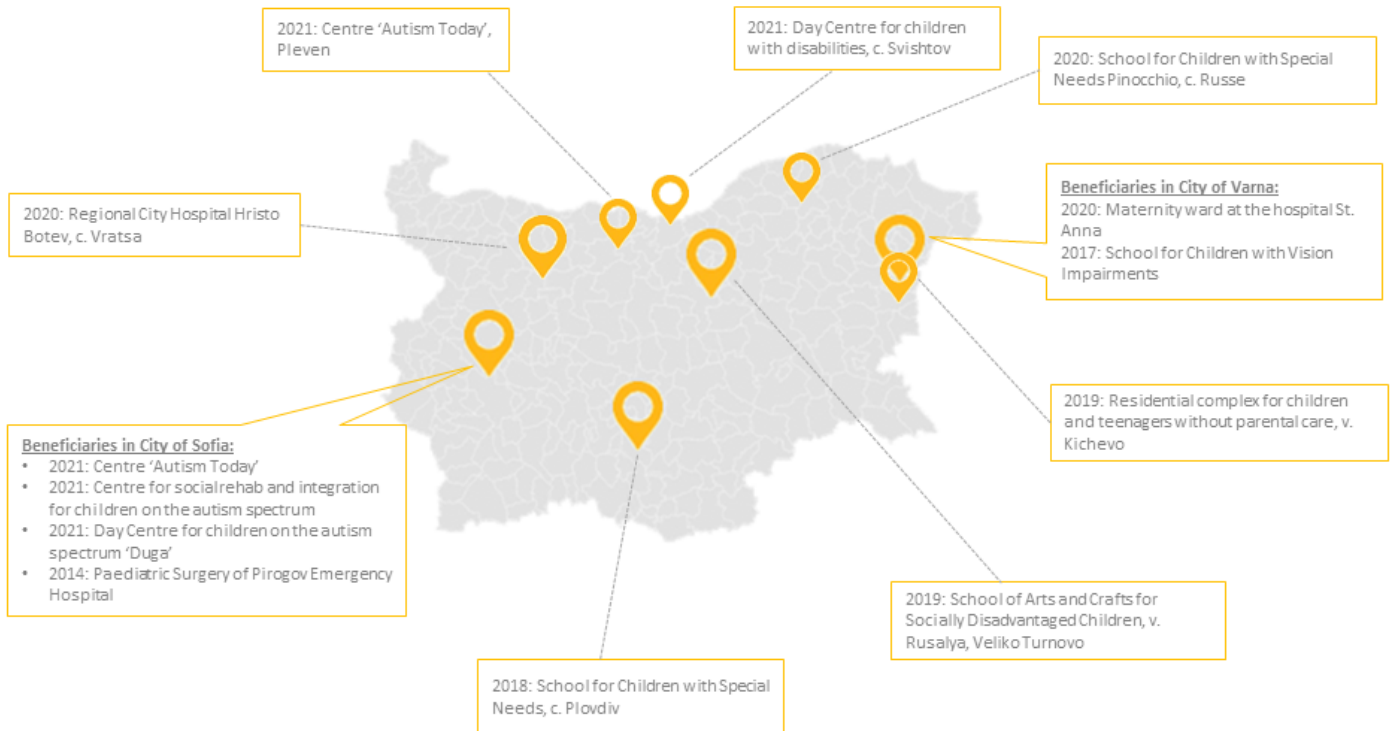
3 Commitments

Transparency - we disclose our financials

Efficiency - we get the most value out of funds by negotiating prices, avoiding middlemen and minimizing our expenses

Trust - we work directly with the suppliers and perform control checks to avoid misappropriation

Our Beneficiaries



[i] Remaining funds from our main projects were utilized in ad hoc projects.

How You Can Help



Donate

If you are inspired by our cause and want to have the most impact from your dollar consider [donating today!](#) Unlike non-profits incorporated in Bulgaria we don't charge 10% tax on donations. What is more, donations are tax-deductible in the US. We also negotiate directly with suppliers to get the best price, avoid middlemen to save on servicing fees and keep our expenses below 2%. Read more to see how you can maximize your impact by having your donation matched by employers.

Sponsor

Every year, when possible, we host fundraising cocktails, which are fully funded by business sponsors. It's a win-win for both sides - businesses provide products or funds to cover our event expenses and in return we include their brand in all our marketing materials to increase their exposure to new customers. Sponsorship makes a huge difference for our organization as it allows us to host events through which we engage further with local community. Read [here](#) to see why sponsorship could be good for your business.



Partner

Partnerships are important to us as they allow us to tap into the network and expertise of businesses and professionals and work together on a cause we are both passionate about. In the past partners have helped us build our web platform and introduce more people to our cause. If you are interested in partnering with us, please contact us at info@childrenofbulgaria.org.

Volunteer

Volunteering offers vital help to children in need, but the benefits can be even greater for you, the volunteer. Through volunteering you can find friends, connect with the community, learn new skills, and even advance your career. Currently we are looking for volunteers located in Bulgaria to help us with logistics and control checks. Please contact us at info@childrenofbulgaria.org for more details on how you can contribute your time and talents.



Company Matching



Did you know you can **double and even triple your donation**? There are 23,000 employers in the US that offer matching gift programs for their employees. And many employers also offer volunteer matching programs that match employee volunteerism with corporate donations! It's an easy way to maximize your impact!

Since 2016 we have received thousands in matching donations from employers. To find out if your employer matches gifts check our website and ask your HR department.



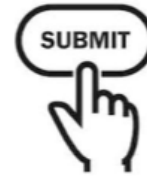
Step 1

- Find out if your employer matches gifts or volunteer hours



Step 2

- Fill out your employer's form from their HR Department



Step 3

- Follow your employer's instructions to submit the form